

Shanghai Business School  
Course on “Asian Community”

Duration: From September to December, 2016

- #01 (08 September) Introduction: the aim of the course “Asian Community”  
鄭俊坤 (chief researcher, One Asia Foundation)
- #02 (15 October) East Asian culture in relation to the formation of Asian Community  
洪偉民 (assistant professor, Japanese Language, Shanghai Business School)  
What is “foreign cultures” in East Asia?  
Why do we talk about cross-cultural communication now?  
Cross-cultural exchanges in Asian Community
- #03 (22 September) Formation of Asian Community and reconciliation of peoples in East Asia  
胡令遠 (professor, International Politics, Fudan University)  
Filling the gap of historical perceptions among countries  
Dialogue and diplomatic negotiation as a way to solve territorial issues  
Promotion of common view among peoples with increasing civil exchanges
- #04 (29 September) Is “East Asian cultural zone” an illusion?  
徐靜波 (professor, China-Japan Relations, Fudan University)  
Historical reasons leading to East Asian cultural zone  
Current situation and problems of East Asian cultural zone  
Fusion of traditional, oriental values and universal values
- #05 (13 October) Formation of Asian Community and the role of cultural exchange  
蔡敦達 (professor, Comparative Culture, Tongji University)  
How to deal with other cultures?  
The Boys’ Festival: comparison among China-Japan-Korea  
Importance of mutual respect, mutual understanding and exchanges
- #06 (20 October) Formation of Asian Community and the role of university  
董永傑 (assistant professor, Japanese Language, Shanghai University)  
Cultural exchange among college students and East Asian Community  
Current situation and tasks of business-academia collaboration in Asian
- #07 (27 October) Reciprocal influence and comparison of culture among Japan, China, and Korea  
張延鎬 (professor, School of Foreign Studies, Shanghai Business School)  
Influence of Chinese Confucianism on Japan and Korea  
Influence of Chinese historiography on Japan and Korea  
Influence of Chinese literature on Japan and Korea  
Reciprocal influence and comparison of culture among Japan, China, and Korea
- #08 (03 November) Issue of a low birthrate and graying society in Japan, China and S. Korea  
馬利中 (professor, Population Study, Shanghai University)  
Issue of a low birthrate and graying society in East Asia  
Social welfare problems in a low birthrate and graying society  
Measures to cope with the issue of a low birthrate and graying society

- #09 (10 November) Mutual influence and comparison of food culture among Japan, China, and Korea  
徐静波 (professor, China-Japan Relations, Fudan University)
- Succession of Asian traditional culture  
Identity & difference of food culture among Japan, China, and Korea  
Mutual understanding through food culture among different countries
- #10 (17 November) Confucianism and East Asian societies  
陳毅立 (assistant researcher, School of Foreign Studies, Tongji University)
- Ideological chain in East Asia  
What is “Practical Sciences”  
Evaluation of Confucianism
- #11 (24 November) Roles and limits of Japan’s modernization  
張厚泉 (professor, Faculty of Foreign Studies, National Dong Hwa University)
- Japan as an indispensable element in Asian modern history  
Modernization of Japan in Asia  
History of modernization of Japan and its society  
Misunderstanding / reconciliation / future
- #12 (01 December) Role of countries of Asian Community in “Yidai yilu (Belt and Road)”  
江虹 (assistant professor, Japanese Language, Shanghai Business School)
- What is “Yidai yilu”?  
Problems of and measures for “Yidai yilu”  
Role of China, Japan and S. Korea in implementing “Yidai yilu”
- #13 (08 December) Comparison of Japan, China and S. Korea regarding “flower arrangement” culture  
Shunho Kiyohara (professor, Osaka Prefecture University)
- What is “flower arrangement?”  
Comparison of flower arrangement between Japan, China, and Korea  
Succession and development of flower-arrangement culture
- #14 (15 December) The Boys’ Festival: comparison among China-Japan-Korea  
蔡敦達 (professor, Comparative Culture, Tongji University)
- Why is there difference among countries regarding similar type festivals?  
The Boys’ Festival: comparison among China-Japan-Korea  
Importance of mutual respect, mutual understanding and cultural exchanges
- #15 (22 December) Culture of “filial piety toward one’s parents” in Chugen or Urabon festival  
洪偉民 (assistant professor, Japanese Language, Shanghai Business School)
- What is “filial piety”?  
Difference and similarity of Chugen or Urabon festival between China and Japan  
Cross-cultural communication
- #15 (29 December) The world will become one in near future (in relation to Asian Community)  
Yoji Sato (director, One Asia Foundation)
- (Students are required to submit papers)

\*Note\* Lectures are subject to change according to lecturers' convenience.